



Greenview Industrial BIA Social Media



Get Involved

Join us on Instagram and Facebook to learn about your neighbors, support your local businesses, find out about upcoming events and promotions, and to share information about your business with the online community!

- 1 - Follow @GreenviewIndustrial on Instagram and GreenviewIndustrial on Facebook!
- 2 - Follow the hashtag #VisitGreenview on Instagram
- 3 - Tag @GreenviewIndustrial in your Instagram and Facebook posts
- 4 - Use the hashtag #VisitGreenview in your Instagram captions
- 5 - Submit content and photos to marketing@greenviewindustrial.com to be posted to social media
- 6 - Share posts from @GreenviewIndustrial to your Instagram stories
- 7 - Follow your neighbours and share their content!



Submit Content

While @GreenviewIndustrial will collect photos and information from all of the members, we would like for the social media presence to represent the topics and information that is important to your business.

To submit content to be posted to @GreenviewIndustrial, please follow this guide:

- 1 - Email 2-5 high-resolution, uncropped photos to marketing@greenviewindustrial.com.

*Please ensure you have permission to use the photos **and** provide the name of the photographer.

- 2 - Provide a brief description of each photo. Why are you submitting it? And what information would you like to share with the community about your photo? Is it a time-sensitive promotion or event? If so, please provide this information.

- 3 - Do you have any partnered accounts that you would like to tag/ mention? If so, please provide their business name, and Instagram/ Facebook handles.

4 - Please allow a minimum of 5 business days from the day you submit the photo/s to the day you have requested that they get posted. This time allows for questions, copywriting, and any necessary photo editing to be done.

FAQ

What sort of content is shared through the @GreenviewIndustrial Instagram and Facebook accounts?

@GreenviewIndustrial highlights the retail businesses, restaurants, industrial shops, sights, services, and community information. There is a balance of content from each of these areas, in addition to Instagram stories and engagement.

How can I get my business/ service featured through @GreenviewIndustrial?

Provide content about upcoming promotions, events, and any information you would like to share with the community members and followers of @GreenviewIndustrial. Please review “Submit content” for more information.

How often will my business be featured through @GreenviewIndustrial?

With a large membership of businesses/ services and a variety of community-engagement, there will be a focus on maintaining a balance of content. All members will be featured as we build our following. Once all of the members have been featured, we will cycle through to showcase new/ exciting changes, historical content, and provide a digital periscope into the neighbourhood.

What if I don't have social media content for my business?

That's not a problem! You'll have the opportunity to have someone visit to take photos and collaborate on content creation. You can also reach out to be featured in an upcoming newsletter or to be featured in any of our partnerships with the City of Calgary, Tourism Calgary, or other media and tourism stakeholders.

Contact

Should you have any questions, concerns, or wish to arrange for photos to be taken within your business, please reach out to:

Kelly Mandeville

marketing@greenviewindustrial.com
